

The background features a complex, abstract pattern of overlapping lines and shapes in various shades of teal and light blue. The lines vary in thickness and orientation, creating a sense of movement and depth. Some lines are straight, while others are curved or jagged, resembling a network or a map. The overall effect is a textured, layered composition.

**EUROPEAN
FESTIVALS
ASSOCIATION**



**ADMIRALS OF THE ARTS,
CONNECT YOUR SHIP
TO THE EUROPEAN FESTIVALS ASSOCIATION.
TAKE A BERTH IN EFA'S LIVELY HARBOUR
TOGETHER WITH SO MANY OTHER
AMBITIOUS FESTIVALS.
TO INFLUENCE EUROPE'S DIRECTION,
EFA NEEDS A LARGE AND IMPRESSIVE FLEET.
LIFT EFA'S FLAG AND SAIL OUR WAY.**



BEING EFA NOW

We are living in a time when money for the arts is rationed, when every expense needs to be justified and new technology and globalisation are changing the way we live and work. The European Festivals Association – the longest serving network of arts festivals – finds itself needing to offer fresh reasons for membership, and to explain the added value, influence and opportunities that EFA creates.

EFA is sometimes described as a members club, where involvement is principled and enjoyable. It offers festival organisers a front seat in European policy-making and the opportunity to establish networks that lead to dialogues with all sorts of actors. It is also considered by some to play an essential role in a globalising world. Through EFA, local initiatives achieve international relevance.

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EFA IS MORE THAN THE SUM OF ITS PARTS

EFA is becoming a “We” story, linking people and organisations active in the arts management field. It is a story that is reaching beyond Europe as it strives to consolidate interaction between continents, countries and cultures so that there can be mutual inspiration, influence and confrontation.

Art is fundamental to civilisation. The beauty and meaning, exaltation and opposition that are intrinsic to art make it a potentially healing process that demands our commitment.

EFA guides the discourse on the value of arts festivals. A sector that is so unique and that shares a myriad of concerns on the level of intellectual, artistic, material and organisational matters deserves a strong umbrella organisation that supports local initiatives and gives arts festivals a unified voice.

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AS CONTEXT CHANGES SO DOES EFA: AN EVOLVING INTERNATIONAL HUB

Europe's arts festivals, however acclaimed they may be on a local level, need international connections. By joining EFA, you acquire an international mandate. It is your partner in a worldwide conversation.

EFA is your authoritative and permanent motor for exchange, a guardian for the arts and a driver of evolution and progress for festivals.

We are here to enable that process by maintaining a permanent and informed dialogue with decision-makers and colleagues worldwide.

We keep arts and festivals on the political agenda. We are a hub and at the same time, an advocate.

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A CONTEMPORARY NETWORK

EFA wants to see its stakeholders ride the waves of innovation – without compromising traditions – so that all EFA members can exert their influence on the international scene.

EFA offers festival makers a place to stay in touch with each other, share concerns and discover new partners. EFA events are social as well as professional occasions, allowing us all to form friendships.

Festivals depend on the involvement and professional development of staff members. EFA is a channel for training and communication: face-to-face meetings cover such topics as festival management, project development, emerging artists, new business models, audience outreach strategies, and short residencies and festival visits, to mention but a few.

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EFA is a bastion of continuity and professional support. We help spread the word, reinforce the importance of festivals, keep them at the forefront of the political agenda and, perhaps most of all, we serve as a platform to broaden and deepen your artistic relationships. Every return is a celebration.

HAPPY RETURNS

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...PROUDLY PRESENTING
SOME HIGHLIGHTS TO CONVINCING YOU

- The **Arts Festivals Summit** is the annual appointment for Festival makers hosted in a specific local arts and cultural environment. This 3-days conversation is a time-out for you to share, refresh and allow unforeseen encounters and ideas to happen.
- EFA's **The Festival Academy** has become respected as an important world resource. Its inspiring workshops help young programmers and producers leap forward in their understanding and effectiveness. The links they forge in this global conversation during the Academy sessions endure, EFA has found, for years.
- An impressive list of **200 festivals** has been member of EFA since 1952.

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SOME HIGHLIGHTS TO CONVINCING YOU

- **Europe for Festivals, Festivals for Europe** (EFFE) is the European Union's mandate to EFA to promote all arts festivals in Europe towards audiences worldwide, national and European policy makers.
- The **exclusive annual appointment with EU Commissioner** and Europe's press in Brussels aims to develop a shared narrative for the role of festivals in today's society and contribute to the European Agenda for Culture.



EUROPEAN
FESTIVALS
ASSOCIATION

European Festivals Association

Square Sainctelette 17

1000 Brussels, Belgium

T: +32 2 644 48 00

info@efa-af.eu - www.efa-aef.eu

COME AND BUILD WITH US

You can contact EFA's Secretary General, Kathrin Deventer, to talk about your membership. Our team is ready to answer all practical questions and provide you with detailed documentation about the membership conditions and procedures. [Read more...](#)

Kathrin Deventer > kathrin@efa-aef.eu > +32 2 644 48 00

[Read more how to join EFA here.](#)



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